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	Application No.	Applicant(s)	
	10/017,677	LEVY, KENNETH L.	
Notice of Allowability	Examiner	Art Unit	
	Peter Poltorak	2134	
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-88 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT IN of the Office or upon petition by the applicant. See 37 CFR 1.37	S (OR REMAINS) CLOSED in this 5) or other appropriate communica RIGHTS. This application is subjection is subjection in the control of the co	application. If not included tion will be mailed in due cour	se. THIS
1. \boxtimes This communication is responsive to <u>Pre-Appeal Brief Co</u>	onference request and communicat	tion with applicant on 1/24/08.	
2. The allowed claim(s) is/are <u>1,3,4,9,10,12,13 and 21-26</u> .			
 3. ☐ Acknowledgment is made of a claim for foreign priority of a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have 			
2. Certified copies of the priority documents have	ve been received in Application No	·	
3. Copies of the certified copies of the priority d	locuments have been received in the	his national stage application t	from the
International Bureau (PCT Rule 17.2(a)).			
* Certified copies not received:			
Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		ply complying with the require	ments
4. A SUBSTITUTE OATH OR DECLARATION must be sub- INFORMAL PATENT APPLICATION (PTO-152) which gi			CE OF
5. CORRECTED DRAWINGS (as "replacement sheets") me	ust be submitted.		
(a) ☐ including changes required by the Notice of Draftspe	•	ΓΟ-948) attached	
1) hereto or 2) to Paper No./Mail Date	_·		
(b) ☐ including changes required by the attached Examine Paper No./Mail Date	r's Amendment / Comment or in th	e Office action of	
Identifying indicia such as the application number (see 37 CFR each sheet. Replacement sheet(s) should be labeled as such in			k) of
6. DEPOSIT OF and/or INFORMATION about the depattached Examiner's comment regarding REQUIREMENT			the
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Attachment(s)	5. Notice of Informa	ol Datast Application	
 Notice of References Cited (PTO-892) Notice of Draftperson's Patent Drawing Review (PTO-948) 		• •	
2. Notice of Dranperson's Patent Drawing Neview (F10-940)	Paper No./Mail		
3. Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date	7. 🛭 Examiner's Ame		
4. Examiner's Comment Regarding Requirement for Deposit	8. 🗌 Examiner's State	ement of Reasons for Allowan	се
of Biological Material	9. Other		
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U.S. Patent and Trademark Office PTOL-37 (Rev. 08-06) Application/Control Number: 10/017,677

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DETAILED ACTION

This Office Action is in response to Pre-Appeal Brief Conference request and communication with applicant on 1/24/08.

Examiner Amendment

An Examiner's Amendment to the record appears below. Should the changes and/or additions be unacceptable to Applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the Issue Fee.

The following changes were authorized (and permission to make same by Authorization for this Examiner's Amendment was given in a telephone interview with Joel Meyer on 1/24/08).

Please replace the previous set of claims with the claims listed below:

1. (Currently amended) A method of forensic digital watermarking comprising: receiving a media content signal;

selecting an orientation for a forensic digital watermark to be embedded in the content signal, wherein the forensic digital watermark carries a message that identifies a receiver to robustly associate the content signal with the receiver, the orientation specifies a mapping of elements of the message to a pattern of samples in the media content signal, and the receiver selects the orientation from a set of allowed orientations that each map the elements of the message to a different pattern of samples of the content signal;

embedding the forensic digital watermark signal at the selected orientation in the content signal; wherein the embedding applies a different orientation for different instances of embedding the message by selecting a different orientation from the set of allowed orientations,

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different receivers have different forensic digital watermarks, and allowed sets of orientations are assigned to the different receivers to reduce interference between overlapping forensic digital watermarks embedded in the content signal by different receivers; wherein the orientation is randomly selected from the set of allowed orientations for each instance of embedding the digital watermark such that the orientation of the digital watermark varies for content signals processed in the receiver, the receiver embedding the forensic watermark into the content signals to robustly associate the content signals with the receiver; and wherein the orientation specifies a randomly selected pattern of spatial locations of the content signal.

2. (Cancelled)

- 3. (Currently amended) The method of claim [2] 1 wherein the orientation specifies a randomly selected pattern of time segments of the content signal.
- 4. (Currently amended) The method of claim [2] 1 wherein the orientation specifies a randomly selected pattern of frequency bands of the content signal.

5-8 (Cancelled)

- 9. (Previously Presented) The method of claim 1 including: attempting to detect a digital watermark in the content signal; and in response to detecting the digital watermark, embedding the forensic digital watermark at an orientation that does not interfere with the digital watermark.
 - 10. (Currently amended) A method of forensic digital watermarking comprising: receiving a media content signal; attempting to detect a digital watermark in the content signal;

in response to detecting the digital watermark, embedding a forensic digital watermark at an orientation that does not interfere with the digital watermark, including selecting an Application/Control Number: 10/017,677 Page 4

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orientation for the forensic digital watermark signal to be embedded in the content signal based on the digital watermark;

embedding the forensic digital watermark signal at the selected orientation in the content signal; wherein the forensic digital watermark identifies a receiver to enable use of the forensic digital watermark to track the content signal to the receiver, different receivers have different forensic digital watermarks, and the orientation is selected so that the orientation varies for different receivers to reduce interference between overlapping forensic digital watermarks embedded in the content signal by different receivers; wherein the orientation is randomly selected from allowed sets of orientations associated with the different receivers; and wherein the orientation specifies a randomly selected pattern of spatial locations of the content signal.

11. (Cancelled)

- 12. (Currently amended) The method of claim [11] 10 wherein the orientation specifies a randomly selected pattern of time segments of the content signal.
- 13. (Currently amended) The method of claim [11] 10 wherein the orientation specifies a randomly selected pattern of frequency bands of the content signal.

14-20 (Cancelled)

- 21. (Previously presented) The method of claim 1 wherein the receiver selects the orientation as a function of a local variable in the receiver.
- 22. (Previously presented) The method of claim 21 wherein the local variable comprises time or data.
- 23. (Previously presented) The method of claim 21 wherein the local variable is input to a pseudo random function for selecting the orientation.

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24. (Currently amended) A method of forensic digital watermarking comprising: receiving a media content signal;

generating an orientation for a forensic digital watermark to be embedded in the content signal, wherein the forensic digital watermark carriers a message that identifies a receiver to robustly associate the content signal with the receiver, the orientation specifies a mapping of elements of the message to a pattern of samples in the media content signal, and the receiver generates the orientation as function of a local variable in the receiver;

embedding the forensic digital watermark signal at the generated orientation in the content signal; wherein the embedding applies a different orientation for different instances of embedding the message by using the local variable to generate a different orientation, different receivers have different forensic digital watermarks, and different orientations are generated in the different receivers based on unique information associated with the different receivers to reduce interference between overlapping forensic digital watermarks embedded in the content signal by different receivers; wherein the unique information comprises embedder identifiers assigned to the different receivers and used to generate different patterns of samples to which the elements of the messages are mapped.

- 25. (Previously presented) The method of claim 24 wherein the local variable comprises time or data.
- 26. (Currently amended) The method of claim [21] 24 wherein the local variable is input to a pseudo random function for generating the orientation.
 - 27. (Cancelled).

Allowance

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In light of applicant arguments reviewed at the Pre-Appeal Conference on 1/22/08 as well as applicant authorized amendments, claims 1, 3-4, 9-10, 12-13 and 21-26 are allowed.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on statement of Reasons for Allowance".

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Peter Poltorak whose telephone number is (571) 272-3840. The examiner can normally be reached from Monday through Thursday from 9:00 until 5:00, and every other Friday from 9:00 until 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kambiz Zand can be reached on (571) 272-3811. The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (571) 272-

1600.

1/25/08

KAMBIZ ZAND SUPERVISORY PATENT EXAMINER